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## AXIATA 9<sup>th</sup> ASEAN Leadership Forum

***“One Community, One Destiny – Growing ASEAN For Shared Prosperity”***  
April 4 – 6, 2012 ❖ Cambodiana Hotel, Phnom Penh, Cambodia

### PRELIMINARY PROGRAMME

**DAY  
ONE**

**WEDNESDAY  
APRIL 4, 2012**

- 6.00 pm Arrival of Participants / Registration / Pre-Dinner Drinks and Refreshments.
- 6.30 pm Arrival of Prime Minister of Cambodia, H.E. Samdech Hun Sen.
- 6.40 pm Arrival of ASEAN Leaders.

#### OPENING PLENARY AND DINNER

- 6.45 pm **Welcoming Speeches and Introductions** by Forum Co-Chairmen
- **Dato' Michael Yeoh**  
Chief Executive Officer, Asian Strategy & Leadership Institute (ASLI), Malaysia
  - **H.E. Cham Prasidh**  
Senior Minister and Minister of Commerce, Cambodia
- 7.00 pm **Opening Keynote Address – “One Community, One Destiny: Cambodia’s Vision for ASEAN as ASEAN Chair 2012”**  
**H.E. Samdech Hun Sen**  
Prime Minister of Cambodia

7.30 pm **Leadership Keynote Address – “Leadership Challenges in ASEAN: Meeting Tomorrow’s Needs and Expectations”**

**Proposed Addresses** by:-

- **H.E. Dato Sri Mohd Najib Tun Razak**  
Prime Minister of Malaysia
- **\*\*H.E. Dr. H. Susilo Bambang Yudhoyono**  
President of the Republic of Indonesia
- **\*\*H.E. President Benigno Aquino**  
President of the Republic of Philippines
- **\*\*H.E. Yingluck Shinawatra**  
Prime Minister of Thailand
- **\*\*H.E. Nguyen Tan Dung**  
Prime Minister of Vietnam
- **\*\*H.E. Thongsing Thamavong**  
Prime Minister of Laos
- **\*\*H.E. President Thein Sein**  
President of Myanmar

**Proposed Moderator:-**

- **\*\*H.E. Dr. Surin Pitsuwan**  
ASEAN Secretary-General

- 9.00 pm Dinner commences.
- 10.15 pm Plaque Signing for Maybank Cambodia.
- 10.20 pm Presentation of mementoes to Leaders.
- 10.30 pm End of Opening Dinner and Departure of VIPs.

**DAY  
TWO**

**THURSDAY  
APRIL 5, 2012**

8.30 am Arrival of Participants / Morning Coffee.

9.00 am **Introductory Speech** by:-

• **Dato' Sri Jamaludin Ibrahim**

Managing Director / President & Group CEO, Axiata Group Berhad, Malaysia

9.15 am **Welcoming Speech** by:-

• **\*\*H.E. Neak Oknha Kith Meng**

President, Cambodia Chamber of Commerce & Chairman / Chief Executive Officer, Royal Group of Companies, Cambodia

9.30 am **Ministerial Roundtable - "Looking Towards and Beyond 2015: Economic Challenges & Prospects for Growth in ASEAN"**

*(ASEAN is on track to achieve its regional integration target by 2015. Enhanced integration will provide more opportunities for the private sector and results in greater trade and investment flows. Already intra-ASEAN trade has increased substantially since AFTA came into full effect. What are the key economic challenges to overcome? What are the prospects for continued sustainable growth? How can ASEAN countries benefit from closer economic integration? How will the Eurozone crisis impact on ASEAN?)*

**Proposed Speakers:-**

• **H.E. Cham Prasidh**

Senior Minister and Minister of Commerce, Cambodia

• **H.E. Dr. Nam Viyaketh**

Minister of Industry & Commerce, Laos PDR

• **Ms. Lakshmi Venkatachalam**

Vice President for Private Sector & Cofinancing Operations, Asian Development Bank, Philippines

• **\*\*H.E. Gita Wirjawan**

Minister of Trade, Indonesia

• **\*\*H.E. Dato' Sri Mustapa Mohamed**

Minister of International Trade and Industry, Malaysia

• **\*\*H.E. Vu Huy Hoang**

Minister of Trade and Industry, Vietnam

• **\*\*H.E. Lim Hng Kiang**

Minister of Trade & Industry, Singapore

• **\*\*H.E. Boonsong Teriyapirom**

Minister of Commerce, Thailand

■ **\*\*H.E. Dato' Lim Jock Seng**

Second Minister of Foreign Affairs and Trade, Brunei Darussalam

■ **\*\*H.E. Albert F. Del Rosario**

Secretary of Foreign Affairs, Philippines

**Moderator:-**

• **Dato' Sri Abdul Wahid Omar**

President / Chief Executive Officer, Malayan Banking Berhad, Malaysia

10.45 am Morning Refreshments.

11.15 am **"Leveraging on ASEAN Connectivity for Enhanced Integration: Opportunities for the Private Sector"**

*(The adoption of the ASEAN Connectivity Master Plan by the ASEAN Leaders at the ASEAN Summit in Hanoi has provided a road map for enhanced connectivity links through Physical Connectivity covering road, rail, air and maritime transport, telecommunications and power and energy. How can the ASEAN ICT Master Plan be implemented effectively? What are the key priority projects? Where can the private sector participate? How can the private sector benefit from greater connectivity? How to create long term financing opportunities to fund infrastructure projects? What are the key issues? How can better connectivity accelerate growth in the Greater Mekong Sub-region?)*

**Proposed Speakers:-**

• **H.E. Chantol Sun**

Senior Minister and Vice Chairman, Cambodia Peace & Development Council

• **\*\*H.E. S. Pushpanathan**

Deputy Secretary-General, ASEAN

• **\*\*H.E. Nguyen The Phuong**

Vice Minister of Planning & Investments, Vietnam; and Chairman, ASEAN High Level Task Force on Connectivity

• **H.E. Dr. Bambang Susantono**

Vice Minister of Transportation Indonesia; and Member, ASEAN High Level Task Force on Connectivity

• **Mr. Damian Bell**

Chief Executive Officer, ANZ Royal Bank, Cambodia

• **\*\*Mr. Anindya Bakrie**

President Commissioner / Chief Executive Officer, Bakrie Telecom, Indonesia

• **Dr. Ponciano S. Intal Jr.**

Senior Researcher, Economic Research Institute for ASEAN and East Asia, Indonesia

- **Mr. Faisal Ahmed**  
Resident Representative in Cambodia, International Monetary Fund (IMF), Cambodia
- **Mr. Math Soumala**  
Director General, Department of Planning and Cooperation, Ministry of Public Works and Transport, Laos
- **Mr. Chew Seng Kok**  
Regional Managing Partner, ZICOlaw.

**Proposed Moderator:-**

- **Ms. Cordelia Chung**  
Vice President / General Manager, ASEAN, IBM Singapore Pte Ltd

12.30 pm

**Forum Debate – “Can ASEAN Cope With Its Non-Traditional Threats?”**

*(ASEAN faces non-traditional threats like cross-boundary crimes, diseases, terrorism, people migration – legal and illegal. Can ASEAN handle these threats? What can ASEAN do to overcome these threats?)*

**Proposed Speaker:-**

- **HRH Prince Norodom Sirivudh**  
Royal Counsellor to the King; and Chairman, Cambodia Institute for Cooperation and Peace
- **Mr. Jusuf Wanandi**  
Vice Chairman, Board of Trustees, Centre for Strategic & International Studies, Jakarta
- **Dr. Ooi Kee Beng**  
Deputy Director, Institute for Southeast Asian Studies (ISEAS), Singapore
- **Dr. Nipon Poapongsakorn**  
President, Thailand Development Research Institute

**Moderator:-**

- **Dato' Michael Yeoh**  
Chief Executive Officer, Asian Strategy & Leadership Institute (ASLI)

1.15 pm

Lunch.

2.30 pm

**“Green Growth Climate Change and Sustainable Energy: Enhancing Public Private Partnerships”**

*(Climate Change has affected many ASEAN countries with severe floodings in Thailand, Philippines, Malaysia and even Singapore. ASEAN Leaders have identified climate change as a key challenge to address Green Growth and Sustainable Development will be the key to ASEAN's future sustainability. How can the public and private sector work more closely together on PPP? How can the private sector fund Green Growth?)*

*What are the key success factors? What are the financing risks? How can ASEAN make a difference with Green Growth?)*

**Proposed Speakers:-**

- **Mr. Donough Foley**  
Head of Government and Regulatory Affairs, Asia Pacific, Philips Electronics Hong Kong Ltd
- **Mr. Benjamin R. Quinones JR**  
Chairman & President, Coalition of Socially Responsible SME's in Asia, Philippines
- **Dato' Seri Mohamed Nazir Razak**  
Group Chief Executive, CIMB Group, Malaysia
- **Dr. Hardiv Harris Situmeang**  
Executive Director, ASEAN Centre for Energy, Indonesia
- **H.E. Neak Oknho Sorn Sokna**  
Chairman, Sonatra Securities Plc; and Chairman, Financial Institute of Cambodia
- **Mr. Tanri Abeng**  
Chairman, Globe Media Group / Founder, Tanri Abeng University and former Minister of State Owned Enterprises
- **Dato' Jannie Chan**  
Vice Chairman / President, The Hour Glass Limited / ASEAN Business Forum

**Moderator:-**

- **Datuk Dr. Denison Jayasooria**  
Principal Research Fellow, Institute of Ethnic Studies, Universiti Kebangsaan Malaysia (UKM)

3.45 pm

**“People Connectivity Through Education, Culture, Tourism and People Movement”**

*(People Connectivity in ASEAN has been enhanced with greater flows of people across the region. People movement has brought the ASEAN countries closer together but at the same time it has created issues and problems with undocumented workers. Education and Human Capital Development has also brought ASEAN closer together with more students from one country studying in another. Tourism among ASEAN countries has been expanding rapidly particularly with low-cost travel. There are more opportunities for interchanges in Education, Tourism, Culture and Media among the ASEAN countries. At the same time, the younger generation in ASEAN needs to be closer connected)*

**Proposed Speakers:-**

- **Dato' Vijay Eswaran**  
Executive Chairman, Qi Group of Companies, Malaysia

- **Ambassador Pradap Pibulsonggram**  
Thailand's Representative to the ASEAN Connectivity Coordinating Committee
- **Tunku Abidin Muhriz**  
President, Institute for Democracy & Economic Affairs (IDEAS), Malaysia
- **Dr. Chheang Vannarith**  
Executive Director, Cambodian Institute for Peace and Development
- **\*\*Mr. Tos Chirathivat**  
Chief Executive Officer, Central Retail Corporation, Thailand
- **\*\*Mr. Suryo Sulisto**  
Chairman, Indonesia Chamber of Commerce and Industry, Indonesia
- **Mr. Bretton Sciaroni**  
Chairman, International Business Chamber of Cambodia, Cambodia
- **Datuk Lim Sue Beng**  
Managing Director, Strait of Malacca Partners Sdn Bhd, Malaysia
- **Dato' Dr. Hj. Ismail Duraman**  
Executive Director, Centre for Strategic and Policy Studies, Brunei

**Moderator:-**

- **Mr. Larry Strange**  
Executive Director, Cambodia Development Research Institute, Cambodia

5.00 pm

**"How Can ASEAN's Key Dialogue Partners Enhance Engagement With ASEAN?"**

*(ASEAN's Dialogue Partners have been increasing their level of engagement with ASEAN. How can enhanced engagement benefit the ASEAN countries? How can ASEAN's dialogue partners contribute to ASEAN's growth and development? What is the US's role in ASEAN and East Asia? What is the role of China in regional integration?)*

**Proposed Speakers:-**

- **\*\*Mr. Ma Mingqiang**  
Director, China ASEAN Centre, China
- **\*\*H.E. David L. Carden**  
US Ambassador to ASEAN
- **H.E. Jean-Francois Cautain**  
EU Ambassador to Cambodia
- **Ms. Misako Takahashi**  
Counsellor, Chief of Economic Section, Embassy of Japan in Malaysia
- **\*\*Amb. Lee Sun-Jin**  
Visiting Professor, College of International Studies, Hallym University, Korea

**Proposed Moderator:-**

- **\*\*Dato' Mohamed Iqbal Rawther**  
Vice President, ASEAN Business Forum & Chairman, Malaysian Institute of Management

6.00 pm

**Closing Address** by:-

- **\*\*H.E. Mr. Hor Namhong**  
Deputy Prime Minister and Minister of Foreign Affairs and International Cooperation, Cambodia

6.30 pm

Afternoon Refreshments / End of Forum.

**DAY  
THREE**

**FRIDAY  
APRIL 6, 2012**

(Venue: Sunway Hotel, Phnom Penh, Cambodia)

9.00 am

**ASEAN Young Leaders Roundtable**

*(This Roundtable will bring together younger and emerging leaders from Government, Business, Academic and Research Institutions, Think Tanks and NGO's to discuss the future of ASEAN and what ASEAN regional cooperation means to the younger generation. It will provide a platform for the ASEAN young and emerging leaders to share their thoughts, experiences, hopes and aspirations for stronger ASEAN integration and what ASEAN means to them. Issues to discuss include Youth & Women Empowerment, Sustainable Development, Poverty Alleviation, Integrity and Good Governance)*

**Note:-**

**\*\* - Invited Role Players – Subject to Confirmation**

The Organisers reserves the right to amend the programme in the best interest of the Forum.

Dated: 15<sup>th</sup> March 2012